

# Advantage Kerala

## Unmatched Cost Advantage:

Operational costs lower by 35%/ Rentals & real estate lower by 45%/Lower salary structure/Low cost of living

## Talent Pool :

1.5 lakh strong IT workforce;  
5 Lakh Keralite professionals working outside Kerala;  
Increasingly popular destination with non-Keralites; Active govt programmes for reskilling/ upskilling with diversity and inclusion in mind

## Best Healthcare Facilities & Education System in the Country;

More international schools in the vicinity of IT Parks

## Connectivity Advantage:

Four International Airports, well connected to major International destinations.  
Metro Rail, silver line, multi model transport to IT Parks by connecting road, rail (Kochi metro) and water (water metro)

## Pro-enterprise Government :

Policies attuned to industry/  
Path breaking IT Policy/  
Sustained promotional campaign/Incentives for knowledge sector

Contact us to know more details about how to set up your business at Cyberpark

**Cyberpark, Park Centre,**  
Nellikode P.O. Kozhikode, Kerala  
Phone: 0495 2433050

Email: [cs@cyberparks.in](mailto:cs@cyberparks.in)      [www.cyberparkkerala.org](http://www.cyberparkkerala.org)



# Creating amazing opportunities for a brighter tomorrow

## Advantage Kozhikode



### Kozhikode, Kerala's third largest city,

has played a vital role in India's maritime history. From ancient times, this lush, green, vibrant landscape was one of the most famous ports of call for sailors and traders. And now, with the advent of Cyberpark, it is all set to be the home for the ever-emerging and dynamic IT/ITeS sector.

**Kozhikode**, one of the best places to reside in the country-study by Indicus Analytics on **'best cities to live, invest & earn in'**

Home to two of the premier educational institutions in the country - the **Indian Institute of Management**, and the **National Institute of Technology**

More than **2,000 engineers** pass out from Kozhikode every year - close to **1,200 are IT, CS or electrical/ electronic engineers**

## The future of Tech @ Kozhikode



**Envisioned and conceptualized as a major IT hub** catering to the northern part of Kerala, Cyberpark, Kozhikode provides state-of-the-art infrastructure suitable for an IT ecosystem.

It also creates direct and indirect job opportunities parallelly contributing to the economic development of the state. A unique business model with a quality IT space in Plug and play module and warm shell option on lease terms spread over 2.88 Lakh sq. ft Cyberpark is on an expansion mode.

Established under Cyberpark Kozhikode an autonomous society registered under the Society Registration Act 1860, on 28<sup>th</sup> January 2009, this is the third major IT park in the state.



## Cyberpark at a Glance



**Built up area : 3 Lakh Sq ft**

**Robust IT Infrastructure**

**Cost-effective IT Built-Up space / Long-term Land Lease**

**Excellent Digital Connectivity**

**Lush Green Eco-friendly campus**

**In-house power distribution**

**Highly Secured : 24 X 7 Surveillance & Maintenance Team**

**100% power back up**



## The Hub and Spokes Model

The Government of Kerala has adopted the hub and spokes model for developing the IT/ITES sector in the State.

Technopark in Trivandrum was the first venture, then came Infopark in Kochi.

The third hub, Cyberpark, the latest of the three major hubs is expected to provide IT/ITES industry in Malabar with a major boost.

Together, these three hubs will cater to the emerging IT hot spots in their respective region.

